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- A comprehensive summary
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The Editorial Department
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Because Popular receives so many proposals and manuscripts which are evaluated by an editorial team and a panel of experts our response may take some time. Please give us one month to get back to you. There is no need to come in personally to deliver your proposal.

After the preliminary evaluation of the synopsis and sample chapters you may be asked to send in the entire manuscript though this does not mean it has been accepted for publishing. The manuscript will be evaluated for its compatibility with our publishing programme, readability, competition, marketability and sales potential.

Popular is not obligated to assign any reason for rejecting a proposal.

Please keep a copy of any material that you send in. We receive a large number of proposals and we do not take any responsibility to return any material sent by you. Terms and conditions like royalty, number of copies promotion and distribution will be discussed only on final acceptance of a book for publication.

If you have sent your proposal to other publishing houses please mention this in your proposal and inform us as soon as your manuscript has been accepted for publication by someone else.